

Stettler Minor Hockey Association

Executive Meeting

November 9, 2016

Katie Bainbridge

Brad Robbins

Trevor Speakman

Keith Werbowesky

Jerilyne Raab

Jason Bridge

Jason Hegberg

1. Meeting called to order at 7:45pm
2. Welcome and introductions-
3. Agenda- additions or deletions- none
4. Minutes reviewed- none
5. New Business- none
6. HA business- none
7. Executive Reports
 - 7.1. President- Trevor Speakman
 - A. SMHA was approached regarding a cooperative skate sharpening venture to be located in Stettler Rec Centre. Discussed the pros and cons of involvement. A complete proposal would need to be submitted and reviewed before serious consideration.
 - B. VP Marketing and Communications- Jerilyne Raab was appointed as VP of Marketing and Communications.
 - 7.2. VP Development- Brad Robbins
 - A. Coach seminars were well attended. Coaches learned how to access HA information and resources. On ice sessions were valuable.
 - B. Coach 1 was held in Stettler on Nov. 2nd.

- C. Novice- there has been some confusion in booking games.
- D. Female- schedules are being organized.
- E. All teams are strong. Top Pee wee, Bantam, and Midget teams are entering provincial playdowns.

7.3.VP Operations- Keith Werbowesky- see report

- Jerseys- if we require a new jersey, how do we order?

7.4.VP Marketing/Communications- Jerilyne Raab

- A. Team Sponsorship ideas- sandwich board with team sponsor posted at games; sponsorship sign in lobby; sound bites during games; mites boards sponsorship

Action item: Jason Hegberg will contact team sponsors

Action item: Katie will contact Lee Penner regarding sponsorship board in lobby and will contact Luke Rajewski regarding sign pricing.

- B. Fundraising ideas- Booze Basket; Cash Raffle under \$9000; Ice Melt Sale

Ice Melt Sale will begin right away. Pizza party for the team who sells the most.

Action item: Jerilyne will draft a letter and distribute Ice Melt Sale info

7.5.Treasurer- Jason Bridge

- A. Casino financial report has been submitted.

A few refs have not been paid from last year. A few families have not been refunded from last year.

Projected \$40,000 short fall for this season. Fundraising needs to happen. Discussed the need to increase fees for next season.

- B. Team Financial Reporting/Guidelines- draft an email to directors/managers

- Managers must submit bank statements

- Highly recommend dual signing authority on all team bank accounts
 - If there is money left over from tournament profits at the end of the season, parents may be reimbursed for away tournament fees. If there is still money left from tournament profits, it must be kept in the account for the next season or donated.
- C. Discussed new pay rate for ice/ref allocator- must make motion at next board meeting.
- D. Year End must be audited by 2 SMHA members.

7.6.Past President- Jason Hegberg- no report

Meeting Adjourned 9:30pm

Action item: Jason Hegberg will contact team sponsors

Action item: Katie will contact Lee Penner regarding sponsorship board in lobby and will contact Luke Rajewski regarding sign pricing.

Action item: Jerilyne will draft a letter and distribute Ice Melt Sale info