



**Subject: Leduc Minor Hockey Association Sponsorship Request**

Thank you for your interest in sponsoring the Leduc Minor Hockey Association (LMHA).

Leduc Minor Hockey Association (LMHA) has made significant changes for the 2016/17 hockey season that we would like to offer to you as a potential sponsor. We will be capitalizing on the social media trend and its vast audience. We have opened a Facebook page and Twitter account to increase promotions for sponsors to benefit as much as our not for profit organization.

We have over of 500 players registered for this season that range from 4 to 18 years old that will be spread over approximately 36 teams. These teams practice in and around Leduc and travel within Alberta for league, tournament, playoff and provincial games. LMHA will be host to 5 tournaments this season bringing thousands of young players and their families to Leduc.

With your support these children are able to enjoy the game of hockey where they improve their health and learn important personal skills such as good sportsmanship, cooperation, dedication, team work and determination.

We appreciate your commitment to youth recreational activities within our community. Your sponsorship is crucial to ensuring they have the opportunity to continue developing life skills and play the sport of hockey.

If you have questions/concerns or would like to support the Leduc Minor Hockey Association, please contact Pamela Berreth via email [sponsorship@lmha.ab.ca](mailto:sponsorship@lmha.ab.ca) or phone/text 780-667-3481.

Please find the attached sponsorship opportunities.

Thank you in advance for your consideration in sponsoring Leduc Minor Hockey Association.

Regards,

Pamela Berreth  
Sponsorship Coordinator  
LMHA



# 2016/2017 Leduc Minor Hockey Association Sponsorship Opportunities

<b>Sponsorship Level</b>	<b>Sponsorship Duration</b>	<b>Sponsor Benefits</b>
A.) 2yr - \$1500	2 Seasons: 2016/2017, 2017/2018	<ul style="list-style-type: none"><li>• Team website regognition (your choice of team)</li><li>• Social Media regognition once a month</li><li>• Recognition on the LMHA home page for a week with a promo write up and a link to the sponsors website</li><li>• Recognition in at least one LMHA You Tube video</li></ul>

<b>Sponsorship Level</b>	<b>Sponsorship Duration</b>	<b>Sponsor Benefits</b>
B.) 2yr - \$1000	2 Seasons: 2016/2017, 2017/2018	<ul style="list-style-type: none"><li>• Team website regognition (your choice of team)</li><li>• Social Media regognition once a month</li><li>• Recognition on the LMHA home page for a week with a promo write up and a link to the sponsors website</li></ul>

<b>Sponsorship Level</b>	<b>Sponsorship Duration</b>	<b>Sponsor Benefits</b>
C.) 2yr - \$750	2 Seasons: 2016/2017, 2017/2018	<ul style="list-style-type: none"><li>• Team website regognition (your choice of team)</li><li>• Social Media regognition once a month</li></ul>

## Sponsorship Level Selected:

A.) 2 Year: \$1500<sub>Per Yr</sub>

C.) 2 Year: \$750<sub>Per Yr</sub>

B.) 2 Year: \$1000<sub>Per Yr</sub>

Please email a hi-resolution image of your company name and corporate logo in either a .jpg or .tif format. to [sponsorship@lmha.ab.ca](mailto:sponsorship@lmha.ab.ca). This image will be used to promote your company as outlined in the Sponsorship Benefits section above.

Cheques should be made payable to *Leduc Minor Hockey Association* and can be sent, with this completed form, to:

LMHA Treasurer  
P.O. Box 3876  
Leduc, AB  
T9E 6M8

# **Leduc Minor Hockey Association Two Season Sponsorship Agreement**

**This agreement between \_\_\_\_\_ and Leduc Minor Hockey Association, is for sponsorship of Leduc Minor Hockey Association for a 2 season period.**

**During the term of this agreement, LMHA will agree to the terms selected in the sponsorship benefits list A.), B.) or C.).**

**In return for the above, the sponsor agrees to provide a sponsorship fee of \$ \_\_\_\_\_ payable to the Leduc Minor Hockey Association within 30 days of being invoiced each year of this sponsorship.**

**If the said sponsor fails to submit the annual sponsorship fee within 60 days of being invoiced each season, LMHA reserves the right to declare this agreement null and void.**

**Sponsor info/ Billing info:**

**Billing Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Contact Persons Name:** \_\_\_\_\_

**Contact Persons Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**I hereby give my approval of the sponsorship detailed above.**

\_\_\_\_\_  
**Sponsor Signature**

\_\_\_\_\_  
**Print Name & Date**

\_\_\_\_\_  
**LMHA Board Member (Signature)**

\_\_\_\_\_  
**Print Name & Date**



# 2016/2017 Leduc Minor Hockey Association Tournament Sponsorship Opportunities

(all sponsorship packages are per tournament)

Adam Myers Memorial (Nov 18-20), LMHA Team (Dec 2-4),  
Gary Tremblay Memorial (Feb 11-12), Zones (Mar 9-12), & Provincials (Mar 16-19)

Sponsorship Level	Sponsorship Duration	Sponsor Benefits
1.) \$500-Plus Cash /Prize/Goods donation	Per Tournament 2016/2017 Hockey season	<ul style="list-style-type: none"><li>• Tournament Program recognition (Min of 200 programs printed)</li><li>• Poster to be visible during the tournament (Poster to be supplied by the sponsor, maximum size of 11 x 17)</li><li>• Recognition on the LMHA Tournament page for the 2016/2017 season or,</li><li>• Social Media recognition during the weekend of the selected tournament or,</li><li>• Banner to be visible at the tournament venue during the tournament (banner to be supplied by the sponsor)</li></ul>

Sponsorship Level	Sponsorship Duration	Sponsor Benefits
2.) \$300-\$499 Cash /Prize/Goods donation	Per Tournament 2016/2017 Hockey season	<ul style="list-style-type: none"><li>• Tournament Program recognition (Min of 200 programs printed)</li><li>• Poster to be visible during the tournament (Poster to be supplied by the sponsor)</li><li>• Recognition on the LMHA Tournament page for the 2016/2017 season</li></ul>

Sponsorship Level	Sponsorship Duration	Sponsor Benefits
3.) \$150-\$299 Cash /Prize/Goods donation	Per Tournament 2016/2017 Hockey season	<ul style="list-style-type: none"><li>• Tournament Program recognition (Min of 200 programs printed)</li><li>• Poster to be visible during the tournament (Poster to be supplied by the sponsor, maximum size of 11 x 17)</li></ul>

Sponsorship Level	Sponsorship Duration	Sponsor Benefits
4.) \$50-\$149 Cash /Prize/Goods donation	Per Tournament 2016/2017 Hockey season	<ul style="list-style-type: none"><li>• Tournament Program recognition (Min of 200 programs printed)</li></ul>

## Sponsorship Level Selected:

1.)\$500- PlusPer Tournament

3.)\$150-\$299Per Tournament

2.)\$300-\$499Per Tournament

4.)\$50-\$149Per Tournament

Please email a hi-resolution image of your company name and corporate logo in either a .jpg or .tif format. to [sponsorship@lmha.ab.ca](mailto:sponsorship@lmha.ab.ca). This image will be used to promote your company as outlined in the Sponsorship Benefits section above.

If applicable, cheque should be made payable to *Leduc Minor Hockey Association* and can be sent, with this completed form, to:

LMHA Treasurer  
P.O. Box 3876  
Leduc, AB  
T9E 6M8

# **Leduc Minor Hockey Association Tournament Sponsorship Agreement**

**This agreement between \_\_\_\_\_ and  
Leduc Minor Hockey Association, is for sponsorship of Leduc Minor  
Hockey Association Tournaments**

**During the term of this agreement, LMHA will agree to the terms selected in the  
sponsorship benefits list 1.), 2.), 3.), &/or 4.). For \_\_\_\_\_  
Tournament & Dated \_\_\_\_\_.**

**In return for the above, the sponsor agrees to provide a sponsorship fee/donation  
equilivant/gift in kind to a LMHA Board member 30 prior to the event that you  
have selected.**

**If the said sponsor fails to submit the Fee/Donation/Gift in Kind prior to the 30  
days to the selected Tournament Date, LMHA reserves the right to declare this  
agreement null and void.**

**Sponsor info/ Billing info:**

**Billing Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Contact Persons Name:** \_\_\_\_\_

**Contact Persons Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**I hereby give my approval of the sponsorship detailed above.**

\_\_\_\_\_  
**Sponsor Signature**

\_\_\_\_\_  
**Print Name & Date**

\_\_\_\_\_  
**LMHA Board Member (Signature)**

\_\_\_\_\_  
**Print Name & Date**