

Devon Minor Hockey Minutes - Wednesday May 7, 2014

Present: Lisa Wright, Victor Wearden, Darcy Skinner, Mike Vant Hoff, Travis Shaw, Wayne Wolfe, Shane Parie, Christy Sherwood, Larry Sherwood, Brandy Fisher. Drew Hiltz (arrived late)

Meeting Called to Order: 8:05pm

Approval of Agenda: Motion by Mike Vant Hoff to approve agenda, seconded by Christy Sherwood. Motion Carried.

Approval of Previous Minutes: October 16 and March 5 minutes still outstanding and need to be distributed to executive by Vicci. March 25 minutes were reviewed. Correction noted by Travis, he was not in attendance, but listed as making a motion. Christy will make correction and prepare minutes for website. Motion by Christy Sherwood to approve March 25 minutes with correction, seconded by Larry Sherwood. Motion carried.

4.1 Boston Pizza Delegation: Virginia Montgomery, general manager of the Devon BPs attended to review the sponsorship program they ran this year with DMHA. She thanked the DMHA community for their support of the restaurant in its first year here in Devon. One of the promotions they ran was having people enter their receipts for purchases and designate their dollars to a team in a contest for three pizza parties. The total of those receipts collected was \$8993.47. The total amount in sponsorship that BPs gave back to DMHA related events this past season was \$4046.74. This total comes from the following events: \$1000 golf tournament title sponsor, \$350 pizza for a year golf silent auction, \$400 beer and pizza hole at golf tournament, \$480 in player of the game cards redeemed, \$666.74 in coach/executive card discounts, \$450 in a 5% cash back program, \$300 for pizza parties and \$400 for tournament team coupons redeemed. Had all of the coupons and vouchers that BPs issued to DMHA programs been redeemed, the sponsorship total would have reached \$7566.74. All in all, Virginia said it was a good first year working with DMHA and they are looking forward to continuing to work with us in the upcoming season and finding ways to improve on the communication between our association. She also noted that they are happy to be involved in tournament sponsorship and would like to work with us again on that. They would like to speak to the executive again later in the summer and see what sponsorship opportunities may arise. The executive thanked Virginia for her time and BPs for their incredible support of DMHA this past season.

4.2 DMHA Benevolent Fund: Victor Wearden spoke to the executive about the DMHA Benevolent Fund on behalf of the Uhryn family. Victor advised the executive that recently Jim Uhryn, husband of long time DMHA executive volunteer Lori, had passed away. Over the years the Uhrlys had been key in helping to establish and support DMHA's benevolent fund. It was Lori who had suggested when she was on the executive that the registration 'late fees' be placed in the benevolent fund. In addition there were multiple years where they would anonymously donate the equivalent of a registration to the fund to help ensure money available to assist DMHA families in need with registration costs. Victor had consulted with Lori for her permission to bring forward a request to rename the fund in Jim's honour.

Lori also indicated that she would like to be a member of the sub-committee that deals with disbursement of funds.

Motion by Mike Vant Hoff: That we change the name of the fund to The Jim Uhryn Memorial Benevolent Fund and appoint Lori Uhryn as a trustee of the fund. Seconded by Christy Sherwood. Motion unanimously carried.

Travis suggested that the executive come up with some guidelines for the fund and how people may access it.

4.3.0 Registration: Lisa has worked on setting up the packages on Ramp for online registration to begin. We just need to confirm the fundraising amounts. She will advise the executive once everything is ready and Christy will send out a association-wide email over Ramp and post registration information on the website.

4.3.1 Multi Child Family Discount: Travis brought up the topic of DMHA offering a multi-child discount on our registration fees. Wayne noted that some other sports his grandkids have been involved in, like lacrosse, offer such programs. There was some discussion around that we have already set the fees for the upcoming season and opened registration on the website. There was some discussion on how to administer discounts, i.e.: a promo code that could be entered online at the time of registration, or a refund back to the source of payment once registrations are confirmed. It was decided to Table this discussion for the new executive to deal with for next season.

4.3.2 Fundraising Events & Fees: After discussion and review of DMHA's fundraising fees, it was decided to leave the rates the same as this past season. Fees for the first child will be \$210 on top of registration, and \$160 for the second child registered. No fundraising fees would be charged for the third or more child, maxing the fundraising fees at \$370 a family with multiple children. A discussion of what events to include in fundraising for the upcoming season included, continuing with a Dance but keeping the event held within the hockey season as traditionally we have had better attendance compared to holding it in April (maybe a New Year's date, or moving it back to the February Family Day weekend), a raffle (likely the Grey Cup raffle, as it is simple to facilitate and profitable), as well as looking into securing another date for a West Edmonton Mall event at either the waterpark or Galaxyland (possibly both locations). Lisa will add the fundraising information to online registration packages.

4.4 DMHA 2014 AGM Date: The date for the 2014 Annual General Meeting will be Wednesday June 18 at 7:00pm in the Dan Claypool meeting room of the Devon Community Hall. Travis will take care of booking the room. Christy will add the information to the website and send out an association wide email to notify the members of the meeting.

4.5 Third Jersey Proposal: Travis presented a copy of a proposed Third Jersey policy that Drew had drafted for the executive to better clarify the usage and parameters for third jerseys. Drew contacted a few other surrounding associations to see how they handle this situation, and to date none have a set policy. Because the executive is in the middle of reviewing the entire Rules and Regulations document, it

was felt it would be best table this topic and look at Drew's proposal in depth in the Rules and Regs review to see how a policy would best fit in section 12.0 Equipment.

5.1 President's Report: Mike reported that we still need to get a plaque ready for Servus Credit Union to go with the jerseys that we presented to them in thanks for allowing us use of the meeting room at no charge each season. Mike will check with Chris Simonson who was helping to coordinate this.

- In regard to the Hockey Alberta proposal to take control of the draw zones for AA teams at the Bantam and Midget levels, there have been no updates from HA on this. The changes will not take place for the upcoming season as anticipated.

5.2 Vice President's Report: Travis inquired as to whether we are interested in hosting a Golf Tournament again this year? The executive expressed interest in an event like this again, but needs someone to head up the planning. Travis will investigate locations/dates and costs and report back.

5.3 Past President's Report: Larry had nothing to report.

5.4 Treasurer's Report: Not present, no report.

5.5 Secretary's Report: Not present, no report.

5.6 Coach Coordinator Report: Darcy advised that he and Travis and Mike conducted exit interviews with the head coaches from each team. The meetings went well, and were well received, giving the coaches an opportunity to discuss the positives and negatives of their season with the executive.

- For Coaching Certification, Darcy recommends that we continue to follow the Hockey Alberta minimum requirements. This will continue to ensure that all coaches are properly certified, as well as help us keep our certification costs in line. DMHA will cover costs for those who are required to take courses (i.e.: at peewee hitting, if only the head coach is required to have the course we will not pay for all of the assistants to take the course as well.)

5.7 Registrar's Report: Lisa advised that she had had a conversation with an executive member from Calmar to request that if Calmar has low numbers and is going to request to send players to Devon again this year that they let us know by early August so that we can plan our teams and numbers accordingly.

- Lisa also wondered if the Calmar families who registered here last year were charged the 'late fee'? If we are taking Calmar players in the upcoming season, we need to ensure that they are extended the early bird rate, as they do not have the opportunity to register prior to June 30. The executive agreed that this should be the process.

5.8 Referee In Chief's Report: Shane had nothing to report.

5.9 Level Director's Report: Christy would like to have the Parent Code of Conduct information added to the online registration under the 'I Agree' section. This would eliminate the need to distribute and collect 200+ forms from parents in the fall. We would still distribute and collect the coach and player forms.

- Do we want to add a section to the registration for photography consent that would cover use of player photos for use in the newspaper, on the website, etc. It was felt the best time to deal with this would be to have a form for people in attendance at Photo Night to sign.

- DMHA Awards, in discussions with Anita Fisher at our awards night, Anita advised that she has a list of the memorial award winners going back several years. Christy would like to meet with Anita over the summer to collect this data and investigate the cost replacing/recreating the trophies that were lost during the arena renovations three seasons ago. The executive agreed that this would be a worthwhile thing to look into, Christy will report back with costs.

- Rules and Regulations review, the first meeting with the voting executive was held on May 4. Good progress was made, going through sections 1.0-7.0. We will need to meet at least one more time to complete the review of sections 8.0-18.0. Once the review is done a draft of the new document can be distributed to the executive for review with hopes of approving the document at the June meeting in time to have an updated document posted prior to the AGM. The next Rules and Regs meeting will be June 4th at 7:00pm in the hockey room.

5.10 Fundraising Coordinator's Report: Not present, no report.

5.11.a Initiation Coordinator: Not present, no report.

5.11.b Novice Coordinator: Not present, no report.

5.11.c Atom Coordinator: Not present, no report.

5.11.d PeeWee Coordinator: Not present, no report.

5.11.e Bantam Coordinator: Not present, no report.

5.11.f Midget Coordinator: Not present, no report.

5.12 Ice Coordinator's Report: Not present, no report.

5.13 Website Coordinator's Report: Christy is working on getting the minutes from the past season updated on the website.

5.14 Equipment Coordinator's Report: Wayne reported that equipment returns were going well with only a few loose ends to chase. IP was missing three jerseys and Midgets were still needing to turn in their puck bag and first aid kit.

Motion by Christy Sherwood: Teams with missing items to be advised that if they do not have all equipment returned by May 15th they will forfeit their team's equipment deposit. Seconded by Mike Vant Hoff. Motion carried. Wayne will update Tammy on the status of team's eligibility to receive their equipment deposit refunds.

- There are two goalies who have kept goalie equipment over the off season for spring hockey and/or camps. This is not in line with DMHA rules, but for the past several seasons we have been allowing

people to keep the goalie equipment over the summer. Wayne would like to see next year that no goalie equipment be kept over the summer, and that the head coaches be responsible to return the goalie equipment with the jerseys, etc. to help minimize the number of trips the equipment coordinator has to make to the arena at the end of the season. Wayne suggested that next year's executive may want to look at collecting a small rental fee and/or deposit for the goalie equipment that is borrowed from DMHA.

- Wayne presented some preliminary costs on jersey replacements. He spoke to three companies and received the best pricing from Alice's in Leduc. Approximate costs for a 'cut & sew' style jersey with crested logo and numbers would be about \$98.00 per jersey. The cost of a sublimated style, which is what we currently use, where the logo and numbers are 'inked' right into the material is about \$68.00 per jersey. Quotes do not include GST. We currently have about 588 jerseys in our home/away sets for the Novice through Midget levels. Approximate cost to replace all of our jerseys at once would be about \$40,000 (plus taxes). If we were to stagger the jersey replacements, Wayne advised that we should look at replacing them in the following order: Novice, Atom, PeeWee and then Bantam & Midget. At the executive's request Wayne will take a closer look at our current jerseys and report back and advise if there are any sets of jerseys absolutely cannot withstand another season. Otherwise we will have to come up with a jersey replacement plan and will likely have to do a major jersey purchase before the beginning of the 2015-16 season.

Christy suggested that we may want to look at setting aside a \$25/per player amount at the beginning of the season from each registration fee and putting it into a jersey replacement fund so that at the end of every 4-5 seasons if we do not have major sponsorship, or funds from something like casinos we have funds set aside for this major purchase.

5.15 League Rep/Governor's Report: Drew reported that he has attended a couple of meetings with 16/60 and that the league is looking at revamping how discipline issues are handled in the upcoming season. Drew has been asked by 16/60 to take on a Senior Governor role for the league in the 2014-15 season. He has agreed to take this on.

6.1 Closing Discussion: none.

6.2 Date of Next Meeting: Monday June 9 at 7:00pm in the hockey room.

6.3 Motion to Adjourn by Christy Sherwood, seconded by Lisa Wright. Motion unanimously carried. Meeting adjourned at 11:20pm.