



# **2012-2013 Sponsorship Opportunities**

Crestwood Curling Club

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Contact Darcy Hyde



# About the Crestwood Curling Club

## **Our Mission Statement**

The mission of the Crestwood Curling Club is to provide an excellent facility that will attract and retain members to participate in our sport at all levels in an affordable and friendly environment.

## **Our Facility**

In 1954 a group of enthusiastic people gathered at the Crestwood Community Hall to discuss the possibility of leasing land on city property that had been set aside for park and community grounds for to build a curling rink. A temporary executive was elected at this time, and plans to build a six sheet curling club were unveiled.

Today the Crestwood Curling Club is a modern, six sheet club open to the public and curlers of all ages. Several renovation projects have happened over the years making the Crestwood a modern facility.

## **Why Advertise with Us**

Our facility is centrally located within the City of Edmonton, members and visitors come to the facility from several areas in and around Edmonton area. We have over 1000 visitors each week, with games taking place throughout the entire day seven days a week during the curling season. Our leagues including Men's, Ladies, Mixed, Open, Senior, and Juniors which are filled to capacity. Our Bonspiels and other special events are very well attended and fill quickly. The Crestwood website ([crestwoodcurling.com](http://crestwoodcurling.com)) has 500– 600 visits a day.



# Sponsorship Sign Options

*Listed on the next several pages are our advertising options. We are always open to other ideas. If you have one please contact us.*

## Scoreboard Signs

Scoreboards are located at the far end of each sheet of ice.

\$500.00 per season (plus artwork)

Add a ice logo for \$250.00 and we will include your logo with link from [www.crestwoodcurling.com](http://www.crestwoodcurling.com) / logo in our newsletters and in-house advertising on communication TVs.

## Ice Logo's

2` x 2` located just outside the rings. *Installed at the start of the season.*

\$300.00 per season (plus artwork)

Add a scoreboard for \$450.00 and we will include your logo with link from [www.crestwoodcurling.com](http://www.crestwoodcurling.com) / logo in our newsletters and in-house advertising on communication TVs.

## Wall Signs

6`x4` located on side walls in arena.

\$750.00 (plus artwork)

Also included is a logo link from [www.crestwoodcurling.com](http://www.crestwoodcurling.com) / logo in our newsletters and in-house advertising on communication TVs.



# League Sponsorship Options

## League Title Sponsorship

- Your company name on the League Schedule (*company name*) Friday mixed
- Your company logo / name on double takeout award.
- Company logo / name on website
- Company logo on signs in lounge the night of the league.
- Logo in club's phone directory.

## Prices

5'Oclock Shadow	12 teams	\$750.00
Monday Men	24 teams	\$1,500.00
Tues Business Ladies	12 teams	\$750.00
Tuesday Open	12 teams	\$750.00
Wednesday Mixed	12 teams	\$750.00
Wednesday Ladies	12 teams	\$750.00
Mechanical Contractors	12 teams	\$750.00
Thursday Men	24 teams	\$1,500.00
Friday Mixed	24 teams	\$1500.00
Saturday Aft Open	12 teams	\$750.00
Saturday Night Open	12 teams	\$750.00
Sunday Night Open	12 teams	\$750.00

Please note artwork is not included.

Add on a wall sign for \$650.00 and we will include company logo in our newsletters and in-house advertising on communication TVs.



# Event Sponsorship Options

## Bonspiel Sponsorship

- Company name on Bonspiel Schedule (Mixed Bonspiel Presented by *company name*)
- Wall Sign 4'x4' for curling season.
- Company logo / name on bonspiel poster distributed to clubs in Edmonton Area
- Company logo / name on double takeout award during bonspiel.
- Company logo / name on website for curling season.
- Company logo on signs in lounge during bonspiel.
- Logo in clubs phone directory.
- logo in newsletters and in-house advertising on communication TVs.

## Prices

Ladies Bonspiel	24 teams	\$1,500.00
Men's Bonspiel	24 teams	\$1,500.00
Mixed Bonspiel	40 teams	\$2,500.00
Juvenile Bonspiel	24 teams	(contact for options)

(Artwork extra)

## Windup and Awards Night

**\$1000.00 (plus artwork)**

Event is attended by 100-200 people.

- Signs on display through the of the event.
- Company Logo / name on all posters and advertising material for the event.
- Company Logo / name on website / newsletter & in-house advertising TVs.
- Two tickets to the event.

## Golf Tournament

We have a variety of different sponsorship options for the tournament. For example,

- Title Sponsorship.
- Sponsor a hole in one event.
- Provide food or beverages on a hole.

Contact us for more options and pricing.