



Canadian Athletic Club Team Sponsorship

2016-2017 Team Sponsorship Opportunities Are Available!

Currently, The Canadian Athletic Club (“CAC”) has an opening for a team sponsor.

The Club

Since 1937, The Canadian Athletic Club (“CAC”) has been providing a competitive AA/AAA hockey environment to the youth of northwest Edmonton. CAC is a non-profit sport organization with a mission to provide a high performance hockey development program built around our core values and supported by our long standing history, strong governance and progressive leadership.

The CAC program has been a constant in the City of Edmonton for over 75 years. The Club has seen thousands of players participate in CAC administered programs and observed a number of former CAC players playing at the University, Collegiate, Junior, and professional (NHL) level.

CAC is comprised of seven teams in the bantam to midget aged range. These teams compete in the highest levels of minor hockey in Alberta.

Benefits of sponsoring a team

- Team naming rights. The sponsored CAC team will be known as “CAC XYZ Company”
- Company name on jersey
- Company name and logo recognized on the CAC website (www.cac-hockey.com)
- Link to sponsor website on CAC website
- Company name as part of team name identified on all league websites, schedules, game programs across province.
- 2 tickets to our annual year-end banquet
- Listing on sponsorship board located at CAC arena
- Opportunity to market to family and friends of teams

Further Information

If you would like to be a part of joining CAC as an exclusive team sponsor beginning in the 2016-2017 season, please contact Roger at director4@cac-hockey.com