

# **Coaching Speed/Power Athletes: Theory into Practice**

This conference examines the premise that a theoretically informed coach will be a more effective coach. In an effort to move beyond "coaching with tacit knowledge" it is our aim that this conference will encourage coaches to understand the mechanisms behind their coaching decisions that in turn support their practices.

# Nov 14 - 16, 2014 Delta Meadowvale Hotel & Conference Centre

6750 Mississauga Road, Mississauga, ON L5N 2L3
Toll Free: 1-800-422-8238 and request a room under "The Canadian
Athletics Coaching Centre" room block, or scan the QR Code to book online.



Register online at: www.athleticscoaching.ca

Early Bird Price is \$225 until October 10th, 2014, (Regular Price is \$250)

Includes lunch on Saturday, a free book from Human Kinetics and a 25% discount off future purchases.

## **Featured Speakers**

#### **Dan Pfaff**

Dan Pfaff is highly regarded as one of the best track & field coaches in the world today. He has coached Olympic/ World/NCAA champions in the sprints, jumps and throws. As a sprint coach Dan is most respected for his work with Olympic Champion & World Record Holder Donovan Bailey. Dan currently holds the position of Education Director for the World Athletics Center in Phoenix, AZ.

## Henk Kraaijenhof

Henk Kraaijenhof has coached a world record holder in the sprints, along with multiple Olympic/World Championships finalists from the 60m to the 800m events. Henk is a world-sought expert in the area of conditioning for Speed/Power based sports having worked with teams such as the Vancouver Canucks, Juventus Football Club, and Dutch national Volleyball & Field Hockey. Henk's current areas of research lie in the use of psychophysiology and biofeedback in elite sports, in addition to innovative concepts for performance and athlete monitoring.

### **Derek Evely**

Derek Evely was the development coach to Canadian champions Dylan Armstrong, Gary Reed and Shane Niemi. Derek currently coaches Sultana Frizell, who in 2014 broke the Canadian women's hammer record and won the Commonwealth Games. Derek is the former Sport Science Manager for the Canadian Athletics Coaching Centre and Director of UK Athletics's Loughborough Performance Centre. He is regarded as a leading coach educator with a particular expertise in training methodologies.

#### Stu McMillan

Stu McMillan currently holds the position of Performance Director & Lead Sprints Coach at the World Athletics Center in Phoenix, AZ. Stu has personally coached 60+ Olympians at 6 Olympic Games — both summer & winter, for 6 different countries, producing over 30 medals. Before moving to Phoenix, Stuart was the personal coach to three of Britain's best-ever sprinters: Dwain Chambers, Marlon Devonish, and Christian Malcolm.





## THE 2014 CANADIAN NATIONAL SPEED/POWER CONFERENCE SCHEDULE

Friday, November 14, 2014			
Time	Presenter	Topic	
17:00 – 18:30		Registration	
18:30 – 18:45	Brian Kropman	Conference Welcome	
18:45 – 20:15	Dan Pfaff	41 Years in the Trenches: My Best Practices for Developing Speed/Power Athletes	
20:15 – 22:00	Playteck	Conference Reception	

Saturday, November 15, 2014				
Time	Presenter	Topic		
9:00 – 10:30	Henk Kraaijenhof	Individualized Training for the Speed Based Athlete - Moving Away from the Average		
BREAK 10:30 – 10:45				
10:45 – 12:15	Derek Evely	The Performance Gap: What Does it Take for a World Class Speed/Power Athlete?		
	Stuart McMillan	How to write a training program: In a world of infinite information, how do we know what's right?		
Lunch 12:15 – 13:15				
13:15 – 14:45	Dan Pfaff	Everything You Do Matters: The Importance of KPI's and their Prioritization in a Speed/Power Program		
	Henk Kraaijenhof	Muscle Fibre Typing & Its Importance on Speed Development		
BREAK 14:45 –15:00				
15:00 – 16:30	Derek Evely	Individualization of Training & Data Collection for a Speed/Power Based Program		
	Stuart McMillan	Coaching: The Ultimate amalgamation of many interrelated disciplines		
16:30 – 17:15	Panel	Planning Methodology 2.0		

Sunday, November 16, 2014			
Time	Presenter	Topic	
9:00 – 10:00	Dan Pfaff	Resilience Training: Special Forces Implications for Sport	
10:00 – 11:00	Henk Kraaijenhof	Specific vs. General Strength Training	
11:00 – 11:45	Panel	Knowledge vs. Creation = There are no Truths!	
11:45 – 12:00	Brian Kropman	Conference Closing	